

SpaceVision 2009

National Conference of The Students for the Exploration and Development of Space
November 12th-15th, 2009 at the University of Arizona

Executive Summary

The Students for the Exploration and Development of Space (SEDS) is seeking sponsors for their national conference, SpaceVision 2009. This conference will host over 300 students and professionals at the University of Arizona. SpaceVision defines the next generation's role in space development and offers students a wealth of opportunities for education, networking, and career advancement.

Developing the next generation of leaders

In 2002, the President's Commission on the Future of the U.S. Aerospace Industry reported that, "(job) losses, coupled with pending retirements, represent a devastating loss of skill, experience, and intellectual capital to the [aerospace] industry." The Aerospace Industries Association also estimates that over a quarter of the aerospace workforce is currently eligible for retirement. Coupled with layoffs due to the economic downturn, this threatens to create a massive gap in the workforce.

In the past 10 years we've seen the successful launch of Space Ship One, Falcon 1, and soon the first Falcon 9 and Ares 1 flights. These events have inspired an entire new generation of students to consider careers in engineering and the space industry. These future leaders, who represent our best hope at closing the aerospace 'gap', will gather from November 12th through 15th at the University of Arizona for the SEDS-USA national conference, SpaceVision 2009.

The time to support education is now!

At SpaceVision 2009, over 300 students will gather to listen to lectures from leaders in the space industry, participate in panel discussions with exploration mission managers, attend workshops, and meet with representatives from the top employers in the space sector. To host this event and to attract the nation's brightest students, the conference planning team is seeking your support. With your sponsorship, SpaceVision 2009 will be the premier event for students to discover their future in space.

Students for the Exploration and Development of Space

SEDS is the only independent, student-based organization in the United States that promotes the exploration and development of space. SEDS pursues this mission by educating people about the benefits of space, by supporting a network of interested students, by providing an opportunity for members to develop their leadership skills, and by inspiring people through involvement in student-led projects. There are more than twenty SEDS chapters in the United States at institutions such as the California Institute of Technology, Massachusetts Institute of Technology, Texas A&M University, University of Central Florida, and University of Arizona. Since 1980, SEDS has served as the starting point for many prolific leaders including Peter Diamandis, founder of the X PRIZE Foundation; Robert Richards, director of the Space and Atmospheric Division of Optech, Inc.; Jeff Bezos, Founder and CEO of Amazon.com; Chris Lewicki, Mars Exploration Rover flight director; and Eric Anderson, CEO of Space Adventures.

Sponsorship Opportunities

SpaceVision 2009 sponsors will receive exposure in a variety of print, electronic, radio, and video media sources. Sponsorship may take many forms including: donated funds, in-kind donations, speaker travel and lodging financing, or individual conference event financing. In-kind donations will be converted into sponsorship level benefits based on the value of the item or service received.

Sponsorship that goes beyond the expenses of the conference will be applied towards the educational programs of UofA SEDS and SEDS-USA unless otherwise specified by the sponsor.

Sponsorship Benefits

Levels of sponsorship, shown in the table below, are a guide for potential donors. The SpaceVision 2009 planning team will work with sponsoring organizations to provide for individually specific benefits if desired. In the case of sponsorship below the suggested amount, the SpaceVision 2009 planning committee will work with sponsors to ensure sufficient recognition. After the conference, all sponsors will be provided with a closing conference summary.

	Explorer: \$500	Mercury: \$1000	Gemini: \$5000	Apollo: \$10,000
Registration area	Promotional item on registration table	Promotional item on registration table; small logo on registration banner	Promotional item on registration table; medium logo on registration banner	Promotional item in registration bag; large logo on registration banner
Event registration	1 complementary	2 complementary	4 complementary	8 complementary
Event program	Short description on sponsor page or local attractions page	Short description on sponsor page; logo on title page	Half-page advertisement; small logo on program cover	Full-page advertisement; large logo on program cover
Web page	Small logo and link with sponsors OR small logo, link, and description on local attractions page	Small logo and link on all pages	Medium logo and link on all pages	Large logo and link on all pages; 100-word description of company on sponsors page
Presentation areas	None	Small logo on banner	Medium logo on banner; sponsor an event speaker	Large logo on banner; sponsor an event speaker
External publicity	None	Small logo on event flyers	Name mention in press releases; medium logo on event flyers	Short description of organization in press releases; large logo on event flyers
Banquet registration	None	1 complementary ticket	2 complementary tickets	4 complementary tickets
Career Fair Table	None	None	Single Table Booth	Double Table Booth
Speaking opportunities	None	None	None	One 45-minute speaker slot
Resume database privileges	None	None	1 month Access to the SEDS USA resume database	1 year access to the SEDS USA resume database
Event Emails	None	None	None	One pre-event email to all registrants. Sponsor link on bottom of all emails.

Additional Opportunities

If none of the sponsorship levels meet the needs of you or your company, there are a wealth of other opportunities to support the conference including:

- Career Fair table – As part of SpaceVision 2009, SEDS will host a space industry career fair for conference attendees and interested students from the University of Arizona. At the standard school career fair your company would only see 20-30 potential hires. The SpaceVision career fair will give you exposure to over 300 potential hires in one event.
 - \$200 for a single table, \$250 for a double table
- Sponsor a breakfast - Each morning there will be a breakfast service before the opening talk for all conference attendees. Breakfast service sponsors will have their name/logo clearly displayed above the breakfast buffet table, and can place brochures or advertisements for their company alongside the table.
 - \$300 per breakfast (3 opportunities)
- Sponsor a coffee break – On each day of the conference there will be a coffee/tea service offered throughout the day. As with the breakfast sponsorship, sponsors will have their name/logo clearly displayed above the table and can place brochures or ads for their company alongside the table.
 - \$150 per break (3 opportunities)

The breakfast and coffee sponsorships may be purchased either individually or as a complete unit. Other opportunities may become available as the conference approaches. Please contact our finance director for more information about the above opportunities.

IRS Recognition

SEDS-USA is recognized by the IRS as a 501(c)(3) non-profit organization and all sponsorships and donations are tax-deductible. Copies of our exemption letter can be provided on request.

How to become Involved

For more information on the conference, please contact our staff below:

General Conference inquires:

Kyle Stephens
SpaceVision 2009 Conference Director
520-850-7700
kyle824@email.arizona.edu

Sponsorship/Financial inquiries:

Joshua V. Nelson
SpaceVision 2009 Finance Director
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jynelson@email.arizona.edu

The SpaceVision 2009 website may be found at: www.spacevision.seds.org

More information on the SEDS organization may be found at: www.seds.org